

Rooted in Purpose, Growing in Impact



A 5-YEAR STRATEGIC PLAN FOR THE
WYOMING VALLEY MONTESSORI SCHOOL



SUSTAINABILITY | BELONGING | ENGAGEMENT

2026-2031

Introduction

OUR MISSION, OUR PLAN

Rooted in Purpose, Growing in Impact

A 5-YEAR STRATEGIC PLAN FOR THE WYOMING VALLEY MONTESSORI SCHOOL

In 1970, a group of parents and teachers dedicated to thoughtful education planted a seed that has grown into our healthy and thriving Wyoming Valley Montessori School. Almost sixty years later, WVMS remains rooted in its clear and steadfast mission of ***"inspiring children who will change the world."*** Guided by the teachings of Dr. Maria Montessori, WVMS has become a leader in Northeastern Pennsylvania's educational landscape. As the area's only Montessori school fully accredited by the American Montessori Society, we provide a premier Montessori experience in which children fulfill their natural desire to learn. Additionally, WVMS is Middle States accredited and holds a STAR 4 Keystone STARS rating. In six decades, our roots have grown strong and deep as our school transformed into the flourishing community we are today.

As we prepare to celebrate our 60th Anniversary in 2030, we are excited to introduce **Rooted in Purpose, Growing in Impact**: a 5-year strategic plan designed to both honor our past and look to the future. The goal of this plan is to initiate necessary efforts to preserve our beloved WVMS while also taking steps to expand our presence in the greater community.

Guided by the Strategic Plan Board Committee and WVMS Administrative Team, **Rooted in Purpose, Growing in Impact** was built from conversations with school leaders, insights from faculty and staff, research from local and national data, trends from school history, and, most importantly, feedback from our families. WVMS is grateful to all who engaged in the conversation!

Like a tree with a solid support system, **Rooted in Purpose, Growing in Impact** is firmly planted upon the mission and values that make WVMS unique. From these roots, the plan sprouts into three pillars: **Sustainability, Belonging, and Engagement**. As a healthy tree has many symbiotic parts, these pillars work together to form a strong and interconnected system. Sustainability strengthens the trunk, Belonging extends our branches, and Engagement allows our community to flourish. Each pillar is further developed into strategic steps that will move WVMS along the path towards achieving our goals. We invite you to explore the following pages to learn more about the vision and action items behind this exciting plan.

Dr. Maria Montessori once stated, *"the greatest gifts we can give our children are the roots of responsibility and the wings of independence."* Like our founders, we remain committed to providing the children and families of Northeastern Pennsylvania with a respectful Montessori education that honors a child's innate curiosity. Together, we will preserve our roots as we spread our wings and guide WVMS to a strong and steady future.

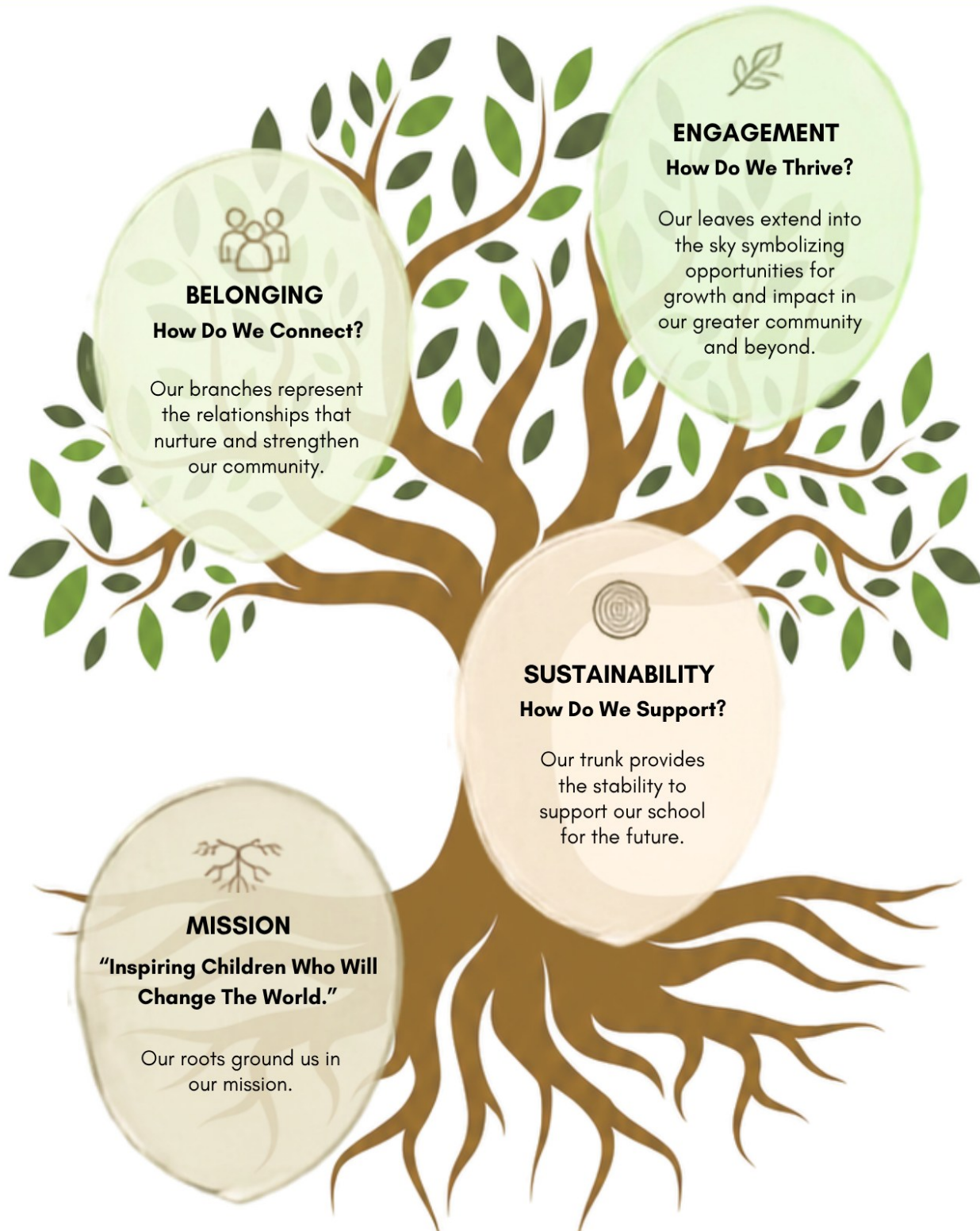




The greatest gifts we can give our children
are the roots of responsibility and the wings of independence.



- DR. MARIA MONTESSORI



Sustainability

HOW DO WE SUPPORT?

Like the trunk of a tree, the pillar of **Sustainability** aims to keep WVMS standing tall and strong with the structural, educational, and financial foundations needed to preserve a Montessori education for decades to come. Sustainability initiatives identify opportunities for the improved health of our physical campus footprint, our faculty and staff support system, and our ancillary revenue sources. With this scaffolding in place, WVMS can reach new heights, confident in our foundation and sure in our footing.



Key Sustainability initiatives include:

🌀 Create Facility Master Plan and Preserve Historic Campus

🌀 Cultivate Scholarship Resources

🌀 Increase Faculty and Staff Benefit Stipend

🌀 Explore Ancillary Revenue Streams



Belonging

HOW DO WE CONNECT?



Like the branches of a tree, the pillar of **Belonging** strives to maintain the integrity of our inclusive, connected WVMS community to ensure that all our current students, alumni, faculty, staff, families, and friends feel valued, linked, and vibrant. Whether in the classroom or beyond our walls, WVMS is a family that supports and celebrates one another. Belonging initiatives identify areas for supporting classroom experience, building community relationships, and fostering growth schoolwide.

Key Belonging initiatives include:



Recruit and Retain an Excellent Montessori Faculty and Staff



Streamline Schoolwide Communication and Engage Alumni



Investigate Expanding Programs (Middle School and Teacher Training Facility)



Grow Annual Fund to \$60,000 for 60th Anniversary



Engagement

HOW DO WE THRIVE?

Like a tree or a child reaching for the sky, the pillar of **Engagement** seeks to better integrate WVMS into our surrounding communities. As the area's only Montessori school fully accredited by the American Montessori Society, it is time to further our reach and reputation into both the local Northeastern Pennsylvania and national Montessori networks. Engagement initiatives identify opportunities to showcase our premier Montessori program, communicate our brand, and plan a compelling and celebratory 60th Anniversary.



Key Engagement initiatives include:



Build a Speaker's Bureau and Outreach Tour



Refresh Marketing and Branding Plan



Reimagine Admissions Events



Plan Comprehensive 60th Anniversary Celebration

2026

STRATEGIC PLAN BOARD COMMITTEE

BRIGITTE HENRY-COOPER
ALUMNA, PARENT, CHAIR

BILL FREY
ALUMNUS, PARENT, BOARD MEMBER

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EDUCATOR, BOARD MEMBER

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HEAD OF SCHOOL

CHARLENE DECKER
DIRECTOR OF FINANCE AND OPERATIONS

LYNN KLEIN
DIRECTOR OF ADMISSIONS AND OUTREACH

MICHELLE KLEINHEIDER
DIRECTOR OF DEVELOPMENT AND ALUMNI RELATIONS

KARA TAYLOR
DIRECTOR OF TEACHING AND LEARNING



WYOMING VALLEY MONTESSORI SCHOOL

"INSPIRING CHILDREN WHO WILL CHANGE THE WORLD"